



# DIALOGUE ON DIVERSITY

## GUIDE FOR CORPORATE SPONSORSHIP IN 2010

### PLATINUM/PLATINO \$25,000

- ◆ Partnership for entire year in all programs
- ◆ Special recognition as a principal sponsor at programs
- ◆ Recognition for Company Representative at Sponsors' Lunch and at Presentation Ceremonies
- ◆ Seating for ten guests at Awards Presentations.
- ◆ Display Table
- ◆ Name/Logo on publicity materials for Conference
- ◆ Corporate Name/Logo on Program Notes
- ◆ One page profile or advertisement in Program Notes
- ◆ Article on Sponsoring Company in Dialogue on Diversity's newsletter
- ◆ Company Logo and Link on Dialogue Web-Site

### GOLD/ORO \$17,500

- ◆ Recognition for Company Representative at Sponsors' Lunch
- ◆ Seating for five guests at Awards Presentations
- ◆ Display Table
- ◆ Name/Logo on publicity materials for the Awards
- ◆ Corporate Name/Logo on Program Notes
- ◆ Half-page profile or advertisement in the Program Notes
- ◆ Article on Sponsoring Company in Dialogue on Diversity's newsletter
- ◆ Company Logo and Link on Dialogue Web-Site

### SILVER/PLATA \$10,000

- ◆ Recognition for Company Representative at Sponsors' Lunch
- ◆ Display Table
- ◆ Name/Logo on publicity materials for the Awards
- ◆ Corporate Name/Logo on Program Notes
- ◆ Quarter-page profile or advertisement in the Program Notes
- ◆ Mention of Sponsor in Dialogue on Diversity's newsletter
- ◆ Company Logo and Link on Dialogue Web-Site

### BRONZE/BRONCE \$5,000

- ◆ Mention of Company Representative at Sponsors' Lunch
- ◆ Display Table
- ◆ Name/Logo on publicity materials for the Awards
- ◆ Corporate Name/Logo and mention in Program Notes
- ◆ Mention of Sponsor in Dialogue on Diversity's newsletter
- ◆ Company Logo and Link on Dialogue Web-Site

1629 K STREET, N.W., SUITE 300 WASHINGTON, D.C. 20006

Telephone: [FfxVa] 703-631-0650; Fax: 703-631-0617; e-mail: dialog.div@prodigy.net

Dialogue on Diversity is a 501(c)(3) organization, TIN: 52-1761217.

Website: [www.dialogueondiversity.org](http://www.dialogueondiversity.org)