



DIALOGUE ON DIVERSITY

ENTREPRENEURSHIP/INFORMATION TECHNOLOGY CONFERENCE

POWER TECHNIQUES FOR YOUR ENTERPRISE: THE WOMAN'S TOUCH



JULY 18, 2008
NATIONAL PRESS CLUB
WASHINGTON, D.C.

OUTLINE AGENDA

- 8:30 a.m.** Registration and Continental Breakfast
- 9:30 a.m.** WELCOME: Beginning the Dialogue
Greeting: Dialogue on Diversity, Convenor
Welcome: Member of Congress
- 10:00 a.m.** DIVERSE SUPPLY CHAINS, OSDBU
The Corporate Quest:
Diverse Links in the 21st Century Supply Chain
Focus on Government Contracting
"The Compleat OSDBU Shop"
- 11:00 a.m.** IT/TELECOMMUNICATIONS/ WIRELESS INNOVATIONS
- 12:00 noon** BUILDING BUSINESS PRODUCTIVITY:
THE AVAILABLE RESOURCES
- 12:30 p.m.** LUNCH - MIDDAY SESSION
KEYNOTE:
DIVERSITY IN AMERICAN ENTREPRENEURSHIP
DIVERSITY ROUNDTABLE:
Women Entrepreneurs and Professionals
EDUCATION FOR ENTREPRENEURSHIP:
LATIN AMERICA, THE "NEW" EUROPE,
THE MIDDLE EAST
Women Make Their Way in New Enterprises
- 2:00 p.m.** CORPORATE SUITORS/MINORITY SUPPLIERS:
Seminar plus "Meet the Buyers"
- 4:00 -- 6:00 p.m.** RECEPTION
Honoring Sponsors, Speakers, Guests

GUIDE FOR CORPORATE SPONSORSHIP IN 2008

PLATINUM/PLATINO \$20,000

- Special recognition as a principal sponsor at program
- Recognition for Company Representative at Sponsors' Lunch • and at Presentation Ceremonies
- Seating for ten guests at Awards Presentations.
- Display Table
- Name/Logo on publicity materials for Conference
- Corporate Name/Logo on Program Notes
- One page profile or advertisement in Program Notes
- Article on Sponsoring Company in Dialogue on Diversity's newsletter
- Company Logo and Link on Dialogue Web-Site

GOLD/ORO \$15,000

- Recognition for Company Representative at Sponsors Lunch
- Seating for five guests at Awards Presentations
- Display Table
- Name/Logo on publicity materials for the Awards
- Corporate Name/Logo on Program Notes
- Half-page profile or advertisement in the Program Notes
- Article on Sponsoring Company in Dialogue on Diversity's newsletter
- Company Logo and Link on Dialogue Web-Site

SILVER/PLATA \$10,000

- Recognition for Company Representative at Sponsors' Lunch
- Display Table
- Name/Logo on publicity materials for the Awards
- Corporate Name/Logo on Program Notes
- Quarter-page profile or advertisement in the Program Notes
- Mention of Sponsor in Dialogue on Diversity's newsletter
- Company Logo and Link on Dialogue Web-Site

BRONZE/BRONCE \$5,000

- Mention of Company Representative at Sponsors' Lunch
- Display Table
- Name/Logo on publicity materials for the Awards
- Corporate Name/Logo and mention in Program Notes
- Mention of Sponsor in Dialogue on Diversity's newsletter
- Company Logo and Link on Dialogue Web-Site

VISIT OUR WEB SITE: www.dialogueondiversity.org

1629 K Street, N.W. • Suite 300 • Washington, D.C. 20006

Telephone: [FfxVa] 703-631-0650 • Fax: [FfxVa] 703-631-0617 • E-mail: dialog.div@prodigy.net

Dialogue on Diversity is a 501(c)(3) Organization • Contributions are tax-deductible.