



DIALOGUE ON DIVERSITY

2010 ENTREPRENEURSHIP/INFORMATION TECHNOLOGY CONFERENCE

JULY 27, 2010 U.S. CAPITOL VISITORS CENTER,
CAPITOL HILL, WASHINGTON, D.C.

CONFERENCE AGENDA

8:30 a.m. Registration and Continental Breakfast

9:30 WELCOME: Beginning the Dialogue

Greeting: **Ma. Cristina C. Caballero**, President/CEO, Convenor

Overview: On Surviving the Great Recession: Where are the Lifelines?

Kwame R. Brown, Councilmember at Large, District of Columbia Council

Conference MC: **Bettie Baca**, Dialogue on Diversity Board of Directors

10:00 PRIVACY IN IT/TELECOMMUNICATIONS

Heads up on Privacy Issues – Minefield for Small Business?

Mamie Kresses, Senior Attorney, Federal Trade Commission

Debra Berlyn, President, Consumer Policy Solutions

Andrew Bloom, Associate Director, Data Protection and Privacy.
Graduate Management Admission Council

11:00 DIVERSE SUPPLY CHAINS -- HOW HAVE MWBES FARED IN AN ECONOMIC SLOWDOWN?

The Corporate Quest: Diverse Links in the 21st Century Supply Chain

Yvette Mouton, Supplier Diversity, AT&T

Jonice Adams, Vice President, MD/DC Minority Supplier Development Council

Charlie Partridge, Supplier Diversity Manager, Pepco Holdings, Inc.

Focus on Government Contracting – A Science of its Own

Mauricio Vera, U.S.A.I.D., Chair, Interagency OSDBU Committee

CERTIFICATION

Michael Veve, Partner, Lasa, Monroig, and Veve, Washington, D.C.

YOUR ENTERPRISE IN A NEW WORLD ECONOMY

Susan Au Allen, President, U.S. Pan-Asian American Chamber of Commerce

12:30 p.m. LUNCH – MIDDAY SESSION

CONGRESSIONAL OVERVIEW:

Rep. Raúl Grijalva, U.S. House of Representatives

POWER OF SMALL BUSINESS IN ECONOMIC RECOVERY (Entrepreneurial Development)

Ana Recio Harvey, Assistant Administrator for Women's Business Ownership, S.B.A.

Alejandra Castillo, Deputy National Director, Minority Business Development Agency

FEATURED SPEAKERS

C. Lincoln Hoewing, Vice President, Internet Technology and Policy, Verizon

Nuala O'Connor Kelly, President, International Ass'n of Privacy Professionals,
Senior Counsel and Privacy Leader, General Electric

1:30 LEADERSHIP RECOGNITION:

Cristina Mossi, President, Devis

Evelyn Brooks, Evelyn Brooks Designs

Charlie Partridge, Regional Supplier Diversity Manager, PEPCO Holdings, Inc.

U.S. Census Bureau, Recognition of Role of Dialogue on Diversity

Ms. Irma Fernandez Harahush, National Partnerships Director, 2010 Census

1:45 ACCESS TO CAPITAL Banks, Contemporary Microfinance – True and False
Hopes for our Communities

Joseph Donadoni, Vice President, Branch Manager, Citibank,
Tysons Corner, Virginia

Kevin Kelly, Enterprise Development Group, Arlington, Virginia

Melissa H. Fischer, S.B.A. Washington Metro District Office,
On Loan Guaranties

2:30 BUILDING BUSINESS PRODUCTIVITY: THE AVAILABLE RESOURCES

Stuart M. Shalloway, District Counsel, S.B.A. Washington Metro District
Office, on HUBZones

Margot Dorfman, President, U.S. Women's Chamber of Commerce

Cindy Hounsell, President, *Wiser Women*

Christina M. Diaz-Malone, Director, National Outreach Initiatives, Freddie Mac

3:15 SMALL/MID-SIZE ENTERPRISE IT APPLICATIONS

Cristina Mossi, President, Development Info-structure, Inc. (Devis)

Joycelyn Tate, Telecommunications Policy Advisor, Black Women's Roundtable

4:00 ENTREPRENEURSHIP FAIR, NETWORKING, CONCLUDING REMARKS AND ADJOURNMENT

EXHIBIT TABLES FOR WOMEN ENTREPRENEURS – PRODUCTS AND BUSINESS PLANS
THROUGHOUT THE DAY

DOOR PRIZES

5:00 -- 6:30 p.m. RECEPTION -- Honoring Sponsors, Speakers, and all our Guests