



# DIALOGUE ON DIVERSITY

## ENTREPRENEURSHIP/INFORMATION TECHNOLOGY CONFERENCE

### Casting New Light on Your World of Entrepreneurship: Innovative Technology – Privacy and Consumer Rights

TUESDAY, JULY 27, 2010 8:30 AM – 4:30 PM

U.S. CAPITOL VISITORS CENTER HC 215, WASHINGTON, D.C.

Register\* this week for Dialogue on Diversity's eighteenth annual Conference on the challenges and opportunities for the beginning and the experienced in the world of American entrepreneurship. The site is the U.S. Capitol Visitors Center, the newly constructed subterranean wonderland of shops, museum exhibits, meeting halls, and marble stairways. The Conference is scheduled for Room 215 on the House of Representatives side of the complex. The day's topics once again lay stress the basics in small/mid-size enterprise management lore, along with the new dimension of privacy concerns, which come hand in hand with the marvels of contemporary technology of communications – a new theme for these Conferences, and a concern that is becoming a major headache in the nexus of technology with society. Among 2010 topics —

- The opportunities afforded by information technology in its newest incarnations for moving to new levels of productivity and professionalism in financial management, business planning, and advertizing.
- The often daunting tasks of marketing and the goal of gaining entry to the supply chains of large private-sector companies and governmental agencies.
- The prime techniques for wielding choice management tools – for shrewdly formulated business projects, to ferreting out sources of capital for growth, sizing up markets and locations, and more.

On the following two pages review the agenda of topics and sub-topics, and the scheduled panelists and speakers for the July 27 Conference.

\*Register at [www.dialogueondiversity.org](http://www.dialogueondiversity.org) or

[Click here to register for the 2010 Entrepreneurship/IT Conference](#)

## SITE INSTRUCTIONS

- To reach the Capitol Visitors Center it is best to use Metro trains, exiting at either Capitol South (I<sup>st</sup> and C Streets, S.E.) on the Blue/Orange line, or Union Station on the Red Line. The Capitol is several blocks' walk from either of these Metro stations.
- Enter the Visitors Center by one of the three the entrance ramps on First Street, S.E. (midway between East Capitol Street and Independence Avenue, immediately across from the Supreme Court and the Library of Congress, Jefferson Building). Proceed to the far end of the entrance hall (*Do not wait in the line of U.S Capitol visitors – explain you are at the Visitors Center for a Conference*).
- Attendants (recognizable by their red coats) will direct you to **HVC 215**, the hall where Dialogue on Diversity's Conference is to be held.

Take along this invitation to aid the House side receptionist in directing you to the correct destination in the extensive layout of Visitors Center meeting rooms.