



# DIALOGUE ON DIVERSITY

TWENTY YEARS OF SERVICE TO THE NATIONAL COMMUNITY

CONFERENCE: TRADE – ENTREPRENEURSHIP – INFORMATION TECHNOLOGY  
RE-BRANDING: THE NEW WORLDS OF ENTERPRISE  
JULY 27, 2011 INTERNATIONAL TRADE CENTER, WASHINGTON, D.C.

## AGENDA

8:30 a.m. Registration

9:00 Welcome: **Andrew Gelfuso**, International Trade Center

**Ma. Cristina Caballero**, Dialogue on Diversity, President/CEO, Dialogue on Diversity, Convenor  
Congressional Welcome: **Hon. Eleanor Holmes Norton**, U. S. House of Representatives

**Norelie Garcia**, AT&T, Principal Sponsor

10:00 Information Technology: New Capabilities, Privacy Perils; Considerations for Small Businesses

**Aaron Brauer-Rieke**, Center for Democracy and Technology **Joycelyn Tate**, Black Women's  
Roundtable **Roger Channing**, CTO, Microtech

11:15 Supplier Diversity: Government and Corporate Supply Chains

**Theresa Speake**, former OSDBU Director, Department of Energy **Mauricio Vera**, OSDBU at  
USAID, Chair of Inter-Agency Federal OSDBU Committee **Mauricio Gaitan**, D. C. Small  
Business Development Network, Howard University **Janice P. Greene**, Supplier Diversity,  
Boeing **Ana Harvey**, Assistant Administrator, Women's Business Ownership, SBA  
**Denise Rodriguez Lopez**, former OSDBU Chief, DOT; principal, KMJ Company

12:30 p.m. Midday Session

**Hon. Raul Grijalva**, U.S. House of Representatives **Hon. Anna Escobedo Cabral**, IDB,  
former U.S. Treasurer, **Hon. Ronald N. Langston**, Langston Global Enterprise

1:25 Recognition of Entrepreneurial Excellence —

Presentation of YOUNG ENTREPRENEUR AWARDS for 2011

1:40 The Rich Lode of International Trade:

**Sharon T. Freeman**, Lark-Horton Global Consulting, **Manuel A. Rosales**, International Finance  
consultant, former Assistant Administrator for International Trade, SBA

2:10 Roundtable: Cross Border Commerce and its Secrets

**Albert Zapanta**, President, U.S. Mexico Chamber of Commerce, **Richard Ginsburg**, Senior Trade  
Representative, S.B.A. **Susan Au Allen**, President, U.S. P.A.A.C.C. Education Foundation  
**Judith Rivera**, Export-Import Bank of the United States **Dottie Li**, TransPacific Communications

3:15 Access to Capital — Helpful Friends: SBA, MBDA

**Ivonne Cunarro**, Chief Knowledge Officer, MBDA **Art Zelaya**, PNC Bank  
**Kevin Parker**, TD Bank **Christina Stockamore**, Micro-lending Director, Latino Economic  
Development Corporation **Nicole Eickhoff**, Counselor, Instructor, D.C. Women's Business Center  
**Alex Rodriguez**, Rodriguez and Associates, in an expert how-to discussion of certification for 8(a),  
women-owned business status, HUBZone utilization, and more

4:30 Concluding Remarks and Adjournment — *DOOR PRIZES*