



MEDIA ADVISORY  
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**LATINO Magazine will convene 2011 No Mas Hambre Summit in Washington, DC on  
May 17**

*Community leaders, anti-hunger activists, and government officials gather to fight hunger in  
the Latino community*

WASHINGTON, DC – Last year, nearly one third of all Latinos went hungry, yet this issue is not on the radar screen for many of us. To address this problem, LATINO Magazine will convene the first annual No Mas Hambre Summit, bringing together community leaders, anti-hunger activists, government officials, and business executives to create a Latino anti-hunger agenda.

No Mas Hambre is an initiative launched by LATINO Magazine with support of the Office of Minority Health, Sodexo, Walmart, AARP, Servicemaster, Feeding America, the Alliance to End Hunger, LULAC, NCLR, Dialogue on Diversity, and others. Its objective is to raise public awareness of hunger in the Latino community through articles in LATINO Magazine, a website at [NoMasHambre.com](http://NoMasHambre.com), and the No Mas Hambre Summit. The Summit will take place at the Omni Shoreham Hotel in Washington, DC on May 17 and will feature interactive panels and roundtable discussions with Latino leaders, hunger relief experts, and Obama Administration officials. To attend, please register at <http://www.latinomagazine.com/nmhregistration.htm>.

**WHAT:**

**2011 No Mas Hambre Summit** presented by LATINO Magazine

**WHO:**

**Alfredo Estrada**, LATINO Magazine  
**Vicki Escarra**, Feeding America  
**Ambassador Tony Hall**, Alliance to End Hunger  
**Ricardo Moreno**, Bread for the World

**WHEN:**

**Tuesday, May 17, 2011**  
Registration & Breakfast – 8am  
Conference – 9am - 4 pm

WHERE:

**Omni Shoreham Hotel**  
2500 Calvert Street, NW  
Washington, DC 20008

REGISTER:

Attendance is complimentary. Please register at  
<http://www.latinomagazine.com/nmhregistration.htm>

AGENDA:

8:00am - Registration and breakfast buffet

9:00am - Welcome by Alfredo Estrada, **keynote speech by Vicki Escarra, Feeding America**

9:30am - Panel One: "Fighting Childhood Hunger and Obesity"

Moderator: Monica Zimmer, Sodexo

Panelists: Jeffrey McClure, Chef and Nutrition Expert; Solange Morissette, Sodexo; and Liany Elba Arroyo, NCLR

11:00am - Panel Two: "Perspectives on Hunger and Health Disparities"

Moderator: Guadalupe Pacheco, OMH

Panelists: Mirtha Beadle, OMH; Elena Rios, NHMA; and Cynthia Long, FNS

12:00pm - Luncheon

1:00pm - **Remarks by Ricardo Moreno, Bread for the World and Ambassador Tony Hall, Alliance to End Hunger**

1:15pm - Panel Three: "It's a SNAP: Outreach for Latinos"

Moderator: Anisa Tootla, AARP

Panelists: Angel Gutierrez, Catholic Charities of Chicago; Lisa Pino, FNS; and Liz Gomez, Alameda County Food Bank

2:30pm - Panel Four: "Success Stories: Engaging the Latino Community"

Moderator: Brent Wilkes, LULAC

Panelists: Kori Reed, ConAgra and Tres Bailey, Walmart

3:30pm - Town Hall Meeting "NO MAS HAMBRE: Where do we go from here?"

4:00pm - Conclusion

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LATINO Magazine is the Voice of the Latino Community. Launched in 2009 by Alfredo Estrada, the founder of HISPANIC Magazine, it reaches a national readership of opinion makers, community leaders, corporate executives, and members of Latino organizations. For more information, go to [LatinoMagazine.com](http://LatinoMagazine.com).