



DIALOGUE ON DIVERSITY

TWENTY FIVE YEARS OF SERVICE TO AMERICA'S DIVERSE COMMUNITIES

2015 CONFERENCE ON ENTREPRENEURSHIP – INFORMATION TECHNOLOGY

FORCES FOR ECONOMIC VITALITY — THE PLAY OF MARKETS AND POLICY

MICROSOFT INNOVATION & POLICY CENTER, 901 K ST, N.W. WASHINGTON, D. C. SEPTEMBER 21ST, 2015

12:30 p.m. **WELCOME:** MA. CRISTINA CABALLERO, President/CEO, Dialogue on Diversity
FRANK TORRES, Director, Consumer Affairs, Microsoft

1:00 **SPIRIT OF INNOVATION – FORMATION OF THE COMPLETE ENTREPRENEUR**

Women in Technology: STEM studies

EMMELINE CARDOZO, Girls Who Code, Manager, D.C. Region

ANA ROCA-CASTRO, Founder and Chief, LATISM [Latinos in Tech Innovation and Social Media]

SUPPLIER DIVERSITY – BUSINESS ASSOCIATIONS, CHAMBERS OF COMMERCE, “OSDBU”

SHARON R. PINDER, President and CEO, Capital Region Minority Supplier Development Council

CHARLIE M. PARTRIDGE, Supplier Diversity Regional Manager, PEPCO Holdings, Inc.

FEATURED SPEAKERS —

LIDIA SOTO-HARMON, CEO, Girl Scout Council of the Nation's Capital

GREGORY L. ROHDE, President, e-Copernicus, former Administrator, NTIA

3:00 **BUSINESS VITALITY – THE ENTREPRENEUR'S BILL OF TASKS**

THE WORLD OF GOVERNMENT CONTRACTING

NATALIA OLSON-URTECHO, SBA, Region III (Mid-Atlantic) Administrator

CHOICE OF BUSINESS FORM – ACCESS TO CAPITAL . . .

MICHAEL E. VEVE, ESQ. Corporate Law, Lasa, Monroig, and Veve

DANIEL PARRA President, Exec. Dir., Hispanic Chamber of Commerce, Montgomery Co. MD

IT AND PRIVACY: INTERNET COMMERCE AND ITS GROWING DOSSIERS

DEBORAH J. SALONS, Lerman Senter PLLC, Washington, D.C.

KEYLA HERNÁNDEZ-ULLOA, Associate Chief, Division of Consumer Affairs and Outreach, FCC

4:15 **BUSINESS MANAGEMENT: THE XXI CENTURY EDITION**

JEANETTE PRENGER, President, ECCO *SELECT*

CRISTINA MOSSI, CEO, DEVIS

25TH ANNIVERSARY RECEPTION AND PROGRAM 1990 - 2015

5:00 – 6:00 p.m. Opening Reception

6:00 **INTRODUCTION:** MA. CRISTINA CABALLERO, President/CEO, Dialogue on Diversity
FREDERICK HUMPHRIES, Vice President, Public Affairs, Microsoft

HON. RUBÉN HINOJOSA HON. MURIEL BOWSER (INVITED), Mayor of the District of Columbia

THE QUARTER CENTURY AWARDS

Health Leadership Award – MALCOLM N. JOSEPH, III, MD, MPH Medical Director, CareFirst BlueCr BlueSh

Entrepreneurship, IT, and Privacy Award – FRANK TORRES, Director, Consumer Affairs, Microsoft

Medical IT/Privacy Award – DEBORAH C. PEEL, M.D., President and CEO, Patient Privacy Rights

Higher Education – ANA G. MÉNDEZ UNIVERSITY SYSTEM, accepted by Antonio Monroig, Esq.

Educational Leadership – CÉSAR MORENO PÉREZ, American Federation of Teachers

Community Leadership Award – ANDREW GELFUSO, Office of Trade Promotion, Int'l Trade Center

Enterprise of the Year Award – D&P CREATIVE STRATEGIES

CONCERT: D.C. MARIACHI

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