



DIALOGUE ON DIVERSITY

TWENTY NINE YEARS OF SERVICE TO AMERICA'S DIVERSE COMMUNITIES

ENTREPRENEURSHIP / INFORMATION TECHNOLOGY CONFERENCE, 2019

THE SPIRIT OF ENTERPRISE: ANCIENT WISDOM, LIGHTNING TECHNIQUE

MICROSOFT INNOVATION & POLICY CENTER

901 K STREET, N.W. ELEVENTH FLOOR, WASHINGTON, D.C. SEPTEMBER 10, 2019

10:00 A.M. REGISTRATION, 11:00 A.M. – 4:30 P.M. RECEPTION FOLLOWING, 5:00 P.M.

- 10:00 **REGISTRATION — Coffee**
- 11:00 **WELCOME AND INTRODUCTION,**
MA. CRISTINA CABALLERO, President, Dialogue on Diversity, Convener
FRANKLIN GARCÍA, U.S. Representative (Shadow), District of Columbia
FREDERICK S. HUMPHRIES, JR, Corporate Vice President, U.S. Government Affairs,
Microsoft Corporation
FRANK TORRES, Director, Consumer Affairs, Senior Policy Counsel, Microsoft Corporation
- 11:30 **OVERVIEW – ADVANCES IN INFORMATION TECHNOLOGY – Commerce and Communications, Society and Culture: Is IT one of the Great Historical Revolutions?**
HONORABLE LUÍS BORUNDA, Deputy Secretary of State, Maryland — Launch of an Enterprise
- 12:00 **MIDDAY SESSION — Lunch**
RAMIRO CAVAZOS President and CEO, United States Hispanic Chamber of Commerce
NATALIA CAMPERO-ROMERO, Consul General, the Plurinational State of Bolivia
- THE IT WONDER — A REVOLUTION AND ITS AFTERMATH**
Nicolaus Copernicus and Modernity
HONORABLE GREGORY L. ROHDE, President, e-Copernicus,
Fmr. Ass't Secretary of Commerce, Chief, NTIA
Presentation of *Diversity City Leadership* Award to
JACKIE REYES-YANES, Director, Mayor's Office on Latino Affairs
- 1:30 **SMALL BUSINESS: MAKING THEIR WAY IN D.C.**
MICHAEL E. VEVE, of Lasa, Monroig, and Veve, McLean, Virginia
- THE MARVELOUS INTERNET OF THINGS (IoT) — EFFICIENCY, COMPLEXITY, PRIVACY**
JEREMY GREENBERG, Policy Fellow, Future of Privacy Forum.
FERNANDO TORREZ, President and CEO, NanoTech Computers
- SUPPLIER DIVERSITY: Marketing Tips for Small/Ethnic Enterprises**
SHARON PINDER, President, Capital Region MSDC
- 2:30 **STEM / STEAM STUDIES — TECHNOLOGY PLUS (A FOR ARTS)**
GIRLS GLOBAL ACADEMY, New Contours: the Public Charter School, "Citizens of the World"
SHAYNE SWIFT, KAREN VENABLE-CROFT, GGA PIONEERS
CODING AND OTHER ARCANA: The Young Cohorts
ALICIA C. LANE, TED, Acers Lane (specialized tutoring).
WOMEN AND TECHNOLOGY: The Dimensions of a Revolution
ROBERTA RINCÓN, Ph.D. Senior Manager, Research, Society of Women Engineers [SWE]
- 4:30 **Adjournment — RECEPTION: 5:00 –7p.m. MICROSOFT 901 K St., N.W., 11thFloor**
Recognition of Leaders, STEAM Business Fair