



**DIALOGUE ON DIVERSITY**

*Over Thirty Years of Service to America's Diverse Communities*



## **2023 ENTREPRENEURSHIP/IT CONFERENCE** **AI AND FASHION – THE EMERGING INDUSTRY** **CELEBRATING HISPANIC HERITAGE MONTH**

**THURSDAY, SEPTEMBER 28<sup>TH</sup>, 2023, 10:00A.M. – 3:30 P.M.**  
**CHAMPAGNE RECEPTION & STYLE CELEBRATION, 3:30 P.M.– 5:30 P.M.**  
**UNIDOSUS, 1126 SIXTEENTH ST., N.W., WASHINGTON, DC**



### **10:00AM REGISTRATION**

### **10:45AM WELCOME AND INTRODUCTORY REMARKS**

**Ma. Cristina Caballero**, President/CEO, Dialogue on Diversity

**XiNomara Velazquez Yehuda**, Moderator

#### **THE GENIUS OF FASHION DESIGN**

**Teri Galvez**, Founder, Paradigm Consulting and Events

### **11:00AM ROUNDTABLE**

#### **DESIGN AND WOMEN'S ENTREPRENEURSHIP**

**Liya Victoria Chauvet**, Founder, Zile Cosmetics

**Piya Scielzo**, Entrepreneur, Pops by Piya

**Sasha Perea**, Writer, Miss District of Columbia USA 2021

### **11:45AM AI AND COMMUNICATIONS / PR INDUSTRY**

**Angela Capeles, PhD**, Founder, Capeles Agency

### **12:15PM KEYNOTE**

#### **BUILDING HUMAN-CENTERED AI: WHERE ARTISTIC CREATIVITY, ENTREPRENEURSHIP, AND POLICY INTERSECT**

**Monica Lopez, PhD**, Senior Policy Expert, Holistic AI, Co-Founder & CEO, Cognitive Insights for Artificial Intelligence

**12:45PM FINANCING FOR EMERGING INDUSTRY BUSINESS AND BANKING SYSTEMS**

**Juan M. Jara**, Senior Vice President, Marketing Manager, City National Bank, Washington, D.C.

**1:00PM LUNCH BREAK**

**1:45PM BOLD EXPONENT OF COLOR: THE PALETTE OF STRIKING DESIGN**

**Jose Alberto Ucles**, D.C. Arts & Fashion Peacock

**2:30PM MAKING A BUSINESS PLAN FOR GROWTH**

**William Eric Linzey**, Director of Grants and Programs, Greater Washington Hispanic Chamber of Commerce

**3:00PM THE ROLES OF NEWCOMERS**

The Style Centers — Paris, Milan, London, São Paulo, New York's "Fashion Avenue"  
The Rising of New Distant Fashion Centers  
Today's Tools, Tomorrow's Hits

**CLOSING REMARKS & ADJOURNMENT**



**CHAMPAGNE RECEPTION & STYLE CELEBRATION**

**3:30PM – 5:30PM**

*Evelyn Brooks*  
EVELYN BROOKS DESIGNS  
AND PERU GIFT SHOP



*Rosa Maria Rodriguez*  
ROSSEMARY'S CREATIONS



**COLLABORATING ORGANIZATIONS**



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