



## DIALOGUE ON DIVERSITY

TWENTY THREE YEARS OF SERVICE TO AMERICA'S DIVERSE COMMUNITIES

THE DIALOGUE, IN PARTNERSHIP WITH PEPCO EDISON PLACE GALLERY,  
INVITES YOU TO SHARE IN THE 2014

ENTREPRENEURSHIP/INFORMATION TECHNOLOGY CONFERENCE

*Paths to Economic Primacy: Essays on Women's Entrepreneurship*

September 15, 8:30 a.m. - 4:30 p.m., Reception Following

Pepeco Edison Place Gallery, 702 Eighth Street, N.W., Washington, D.C.

Dialogue on Diversity's twenty second annual Entrepreneurship/Information Technology Conference is a week away. Register now for this specially instructive day-long seminar on the resources, the skills, and the life of the effective entrepreneur. Meet colleagues, peers, and experts in the free for all discourse of the Reception concluding the day's presentations. Standouts from the lineup of topics and our roster of two dozen speakers —

**Dr. Stuart Butler**, Brookings Institution, seminal thinker on social and economic realities, originator of the Enterprise Zone concept, among the top tier of quiet but greatly influential figures on the national scene.

**Ruth Yodaiken**, Federal Trade Commission, on duties of small businesses on the privacy front

**Euribiades Cerrud**, elite business lawyer, Orlando Florida, on business plans, choice of organizational form, and more

**Theresa Speake**, former OSDDBU chief, DOE, and **Charlie Partridge**, PEPCO, on Supplier Diversity

**Richard S. Ginsburg**, U.S. Small Business Administration, Senior Specialist, on International Trade

**Lolita Mancheno Smoak**, on the new rage in business finance: "Crowdfunding"

**Theresa Daytner**, Daytner Construction, Entrepreneur Extraordinaire — an Inside View

The 2014 Conference agenda centers, first, on the task of **INTEGRATING THE CAPABILITIES OF CUTTING EDGE TECHNOLOGIES** in the arsenal of business management and marketing tools, and, second, on the **EDUCATION OF THE TWENTY-FIRST CENTURY ENTREPRENEUR** — the continuing learning from the information and advisory services of public agencies and private organizations mediating the techniques developed by both industry and academia.

***Hear latest information on*** — New Directions in SBA Initiatives for Small Business

Business Plans – Making it All Fit Together    The Sources of Capital – Powering the Plan

The IT Revolution – Has it Run its Course?    The Busy Entrepreneur and the Many Faces of Privacy    Global Dimensions of the Entrepreneurial Challenge . . . . and More