



DIALOGUE ON DIVERSITY

Over Thirty Years of Service to America's Diverse Communities



2023 ENTREPRENEURSHIP/IT CONFERENCE **AI AND FASHION – THE EMERGING INDUSTRY** **CELEBRATING HISPANIC HERITAGE MONTH**

THURSDAY, SEPTEMBER 28TH, 2023, 10:00A.M. – 3:30 P.M.
CHAMPAGNE RECEPTION & STYLE CELEBRATION, 3:30 P.M.– 5:30 P.M.
UNIDOSUS, 1126 SIXTEENTH ST., N.W., WASHINGTON, DC



10:00AM REGISTRATION

10:45AM WELCOME AND INTRODUCTORY REMARKS

Ma. Cristina Caballero, President/CEO, Dialogue on Diversity

XiNomara Velazquez Yehuda, Moderator

THE GENIUS OF FASHION DESIGN

Teri Galvez, Founder, Paradigm Consulting and Events

11:00AM ROUNDTABLE

DESIGN AND WOMEN'S ENTREPRENEURSHIP

Liya Victoria Chauvet, Founder, Zile Cosmetics

Piya Scielzo, Entrepreneur, Pops by Piya

Sasha Perea, Writer, Miss District of Columbia USA 2021

11:45AM AI AND COMMUNICATIONS / PR INDUSTRY

Angela Capeles, PhD, Founder, Capeles Agency

12:15PM KEYNOTE

BUILDING HUMAN-CENTERED AI: WHERE ARTISTIC CREATIVITY, ENTREPRENEURSHIP, AND POLICY INTERSECT

Monica Lopez, PhD, Senior Policy Expert, Holistic AI, Co-Founder & CEO, Cognitive Insights for Artificial Intelligence

12:45PM FINANCING FOR EMERGING INDUSTRY BUSINESS AND BANKING SYSTEMS

Juan M. Jara, Senior Vice President, Marketing Manager, City National Bank, Washington, D.C.

1:00PM LUNCH BREAK

1:45PM BOLD EXPONENT OF COLOR: THE PALETTE OF STRIKING DESIGN

Jose Alberto Ucles, D.C. Arts & Fashion Peacock

2:30PM MAKING A BUSINESS PLAN FOR GROWTH

William Eric Linzey, Director of Grants and Programs, Greater Washington Hispanic Chamber of Commerce

3:00PM THE ROLES OF NEWCOMERS

The Style Centers — Paris, Milan, London, São Paulo, New York's "Fashion Avenue"
The Rising of New Distant Fashion Centers
Today's Tools, Tomorrow's Hits

CLOSING REMARKS & ADJOURNMENT



CHAMPAGNE RECEPTION & STYLE CELEBRATION

3:30PM – 5:30PM

Evelyn Brooks

FOUNDER, EVELYN BROOKS DESIGNS
AND PERU GIFT SHOP



Rosa Maria Rodriguez

OWNER, ROSSEMARY'S CREATIONS



COLLABORATING ORGANIZATIONS



greaterwashington
hispanic chamber of commerce



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