



2023 ENTREPRENEURSHIP/IT CONFERENCE Al and Fashion – The Emerging Industry Celebrating Hispanic Heritage Month

Thursday, September 28TH, 2023, 10:00a.m. – 3:30 p.m. Champagne Reception & Style Celebration, 3:30 p.m. – 5:30 p.m. UNIDOSUS, 1126 Sixteenth St., N.W., Washington, DC



10:00AM REGISTRATION

10:45AM WELCOME AND INTRODUCTORY REMARKS

Ma. Cristina Caballero, President/CEO, Dialogue on Diversity

XiNomara Velazquez Yehuda, Moderator

THE GENIUS OF FASHION DESIGN

Teri Galvez, Founder, Paradigm Consulting and Events

11:00AM ROUNDTABLE

DESIGN AND WOMEN'S ENTREPRENEURSHIP

Liya Victoria Chauvet, Founder, Zile Cosmetics

Piya Scielzo, Entrepreneur, Pops by Piya

Sasha Perea, Writer, Miss District of Columbia USA 2021

11:45AM AI AND COMMUNICATIONS / PR INDUSTRY

Angela Capeles, PhD, Founder, Capeles Agency

12:15PM KEYNOTE

BUILDING HUMAN-CENTERED AI: WHERE ARTISTIC CREATIVITY, ENTREPRENEURSHIP, AND POLICY INTERSECT

Monica Lopez, PhD, Senior Policy Expert, Holistic AI, Co-Founder & CEO, Cognitive Insights for Artificial Intelligence

12:45PM FINANCING FOR EMERGING INDUSTRY BUSINESS AND BANKING SYSTEMS

Juan M. Jara, Senior Vice President, Marketing Manager, City National Bank, Washington, D.C.

1:00PM LUNCH BREAK

1:45PM BOLD EXPONENT OF COLOR: THE PALETTE OF STRIKING DESIGN

Jose Alberto Ucles, D.C. Arts & Fashion Peacock

2:30PM MAKING A BUSINESS PLAN FOR GROWTH

William Eric Linzey, Director of Grants and Programs, Greater Washington Hispanic Chamber of Commerce

3:00PM THE ROLES OF NEWCOMERS

The Style Centers — Paris, Milan, London, São Paulo, New York's "Fashion Avenue"
The Rising of New Distant Fashion Centers
Today's Tools, Tomorrow's Hits

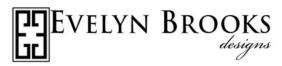
CLOSING REMARKS & ADJOURNMENT



CHAMPAGNE RECEPTION & STYLE CELEBRATION 3:30PM - 5:30PM



FOUNDER, EVELYN BROOKS DESIGNS AND PERU GIFT SHOP





OWNER, ROSSEMARY'S CREATIONS



COLLABORATING ORGANIZATIONS



























