2023 Entrepreneurship/IT Conference
AI and Fashion – The Emerging Industry
Celebrating Hispanic Heritage Month

Thursday, September 28th, 2023, 10:00 a.m. – 3:30 p.m.
Champagne Reception & Style Celebration, 3:30 p.m. – 5:30 p.m.
UNIDOSUS, 1126 Sixteenth St., N.W., Washington, DC

10:00AM Registration

10:45AM Welcome and Introductory Remarks

Ma. Cristina Caballero, President/CEO, Dialogue on Diversity

XiNomara Velazquez Yehuda, Moderator

The Genius of Fashion Design
Teri Galvez, Founder, Paradigm Consulting and Events

11:00AM Roundtable

Design and Women’s Entrepreneurship

Liya Victoria Chauvet, Founder, Zile Cosmetics

Piya Scielzo, Entrepreneur, Pops by Piya

Sasha Perea, Writer, Miss District of Columbia USA 2021

11:45AM AI and Communications / PR Industry

Angela Capeles, PhD, Founder, Capeles Agency

12:15PM Keynote

Building Human-Centered AI: Where Artistic Creativity, Entrepreneurship, and Policy Intersect

Monica Lopez, PhD, Senior Policy Expert, Holistic AI, Co-Founder & CEO, Cognitive Insights for Artificial Intelligence
12:45pm  Financing for Emerging Industry Business and Banking Systems

Juan M. Jara, Senior Vice President, Marketing Manager, City National Bank, Washington, D.C.

1:00pm  Lunch Break

1:45pm  Bold Exponent of Color: The Palette of Striking Design

Jose Alberto Ucles, D.C. Arts & Fashion Peacock

2:30pm  Making a Business Plan for Growth

William Eric Linzey, Director of Grants and Programs, Greater Washington Hispanic Chamber of Commerce

3:00pm  The Roles of Newcomers

The Rising of New Distant Fashion Centers
Today's Tools, Tomorrow's Hits

Closing Remarks & Adjournment

Champagne Reception & Style Celebration
3:30pm – 5:30pm

Evelyn Brooks
Founder, Evelyn Brooks Designs and Peru Gift Shop

Rosa Maria Rodriguez
Owner, Rossemary's Creations

Collaborating Organizations