

# DIALOGUE ON DIVERSITY

OVER TWENTY-FIVE YEARS OF SERVICE TO AMERICA'S DIVERSE COMMUNITIES

## 2018 CONFERENCE ON THE SCIENCE AND ART OF ENTREPRENEURSHIP AND IT

### *STEAM – POWER FOR THE XXI CENTURY*

FRIDAY, SEPTEMBER 7<sup>TH</sup>, 2018 -- 11:00AM – 3:00PM

RAYBURN HOUSE OFFICE BUILDING, ROOM 2043

U.S. HOUSE OF REPRESENTATIVES

45 INDEPENDENCE AVE., S.W., WASHINGTON, D.C. 20515



Existing Entrepreneurs will find new Directions in Management, Marketing, and Technology in the 2018 Conference Agenda.

Aspiring and Start-Up Entrepreneurs, Students (Coders to Be), and Partakers of Current Learning on what Makes an Economy Tick, and how a Rapidly Evolving Technology is the Secret of its Vitality – all should plan to join with Dialogue on Diversity's Corps of Eager Learners in the 2018 Conference.

The new Educational Regimen for the age is telegraphed in the acronym STEM – Science, Technology, Engineering, and Mathematics. To this has been added an A for the ARTS: *STEAM* – The best Science and the best Mathematics are the products of minds schooled with a true artistic sensibility!

**Thus the title for the 2018 Conference: *STEAM – POWER FOR THE XXI CENTURY***

### SOME HIGHLIGHTS FOR THIS YEAR'S AGENDA

- SPEED AND CAPACITY, GIANT STEPS (5G) – THE INNOVATIVE SCIENCE OF IT
- SMART CITIES AND SMART ENTERPRISES – IOT AND IIOT :THE NEW WORLD OF THE INTERNET OF THINGS
- THE SKILLS OF CODING – RECOGNITION FOR STUDENTS AND THEIR MENTORS
- HOW THE SMALL ENTREPRENEUR CAN SELL BY INTERNET AND SOCIAL MEDIA
- THE CLASSIC SKILLS: BUSINESS PLANS, EMPLOYEE PRIVACY, SOURCES OF CAPITAL
- THE MARKETING TASK: MINORITY SUPPLIERS, GOVERNMENT CONTRACTING

