



DIALOGUE ON DIVERSITY

Over Twenty Five Years of Service to America's Diverse Communities

ENTREPRENEURSHIP / INFORMATION TECHNOLOGY CONFERENCE, 2018

STEAM — POWER FOR THE XXI CENTURY

September 7, 2018 , 11:00 a.m. - 2:30 p.m. Rayburn House Office Building, Washington, D.C.

AGENDA

. . . OF REVOLUTIONS — INDUSTRIAL AND INFORMATION, THE THEMES OF TWO CENTURIES

11:00 a.m. Welcome and Introduction, **Ma. Cristina Caballero**, President of Dialogue on Diversity,

Jackie Reyes-Yanes, Director, Mayor's Office on Latino Affairs, D.C. Government

11:10 Overview – **Hon. Gregory L. Rohde**, former Director, National Telecommunications and Information Administration (NTIA, DOC) — Advances in Information Technology – Commerce and Communications, Society and Culture: Is IT to be Revolutionary?

Hon. Luis Borunda, Deputy Secretary of State, Maryland — Business Planning, and the Launch of an Enterprise

11:45 MIDDAY SESSION

Honorable Luis Aparicio, Minister Counselor to the Embassy of El Salvador, is a conference guest.

Recognition of Leaders, Awards for **STEAM Business Fair**

Hon. Tony Cárdenas, House of Representatives, California (29)

Presentation of **CORPORATE EXCELLENCE AWARD** to **Laura Berrocal**, Senior Director, Policy and External Affairs, **CHARTER COMMUNICATIONS**

The marvelous Internet of Things (IoT) — Efficiency, Complexity, Privacy
Stacey Gray, Policy Counsel, Future of Privacy Forum

12:45 Supplier Diversity: Marketing Tips for Small/Ethnic Enterprises, **Sharon Pinder**
President, Capital Region Minority Supplier Development Council.

Small Business: Making their Way in D.C. **Todd Valentine**, Department of Small Local Business Development, D.C. Government, Innovation and Equitable Development

1:30 STEM / STEAM studies: **Bacilia Angel**, Mitre Corporation, Lead Systems Engineer, and Board, Society of Hispanic Professional Engineers

Coding, The Youngest Cohorts, **Alicia C. Lane**, Director of Programs, TechBridge Girls, D.C.

The Science and Art of Coding: **Dwight Barbour**, Web and Mobile Engineer, Consultant

2:30 Adjournment — continued discussion at Tortilla Coast before Reception

RECEPTION: TORTILLA COAST, FIRST AND D STREETS, S.E.

Colloquium Continues, 3:00 – 4:00 p.m.

Refreshments, 4:00 – 6:00 p.m.